

```
if (document.addEventListener) { document.addEventListener("DOMContentLoaded",
window.print(), false); } // for Internet Explorer (using conditional comments) /*@cc_on @*/
/*@if (@_win32) document.write(""); var script = document.getElementById("__ie_onload");
script.onreadystatechange = function() { if (this.readyState == "complete") { window.print();
// call the onload handler } }; /*@end @*/
```

## **Cobra's insurance channel brings in 4000 new customers per week**

Posted by: remya in [sales and marketing](#) , [cobra marketing companies](#) , [cobra group plc](#) , [Cobra Group of Companies](#)

, [Cobra Group Companies](#)

, [cobra group](#)

on

Jul 14, 2009

4,000 new customers every week now that is something to be proud of. This is what **Cobra Groups**

insurance channel has been registering in the United Kingdom alone. The financial and insurance arm of the company has been delivering similar results over the course of many years, not only in the UK, but around the world. Whether it is the marketing of credit cards or store cards or the acquisition of customers for insurance companies,

**Cobra Group**

has been leading the way. This has been achieved by utilising their trademarked Human Commercial and by constantly challenging the status quo – evolving as the market does.